Sustainable Urban Environments barometer 2019

City dwellers' preparedness for climate actions

68 % of finns

living in cities are at least quite concerned about climate change.

More than one in three city dwellers are very much (17%) or much (20%) concerned about climate change

12% OF MEN

are not at all concerned about climate change and 30% are only somewhat concerned.

The corresponding percentages for women are 4% and 19%. How many actions have city dwellers taken to curb their emissions from living and transportation in the past year? (%)



Only a few actions (2)

Almost no actions (0–1)

EVERY OTHER RESPONDENT PLANS TO PROMOTE SUSTAINABLE DEVELOPMENT BY CONSUMING LESS

In your consumption, are you planning to promote sustainable development in the next year? (%)

28%

I will not change my consumption habits and become more frugal



I plan to promote sustainable development by significantly cutting my consumption and different purchases

THE ACTIONS TAKEN TO CURB TRANSPORTATION EMISSIONS IN THE PAST YEAR

(%, estimated by those with a car in their household, n=478–621)



Wishes for urban living

SUPPORT FOR DENSE NEIGHBOURHOODS HAS DECREASED SLIGHTLY

In my opinion, the most pleasant urban environment is... (%)

41% 46%

A densely built neighbourhood with a mix of high-rises and greenery and shops, services and offices somewhere near home.



A loosely built neighbourhood with primarily low residential buildings and a lot of space and shared areas and no feeling of being cramped. Shops and services are located separately from the residential area.

44 %

41%

ONLY A LITTLE OVER A QUARTER OF THE RESPONDENTS SUPPORT CONGESTION CHARGES AND TOLLS FOR CAR DRIVERS EVEN IF THE INCOME WOULD BE DIRECTLY INVESTED IN FACILITATING TRANSPORT Car drivers...

28%

Congestion charges or tolls should be imposed and the income should be used on public transport and road investments in the area and creating parking spaces with chargers for electric vehicles in housing companies. 53%

No restrictions should be placed on transportation.



The share of those preferring online shopping has almost doubled in a year(10% -> 18%).





THE BEST LOCATION FOR A HOME IS... (%)

A place from where it's easy to drive to work, the shops and hobbies.

The city centre or a hub with public transport connections.



51%



The barometer was carried out for the second time. It is directed at the residents of
Helsinki, Espoo, Vantaa, Tampere, Turku, Oulu, Jyväskylä and Kuopio. This year, the number of respondents was 1,022 and the sample is representative of the 18–75-year-old population of the selected cities in terms of respondents' age, gender and the size of each city. Prior Konsultointi conducted the survey as an assignment of YIT.