

CEE's role in YIT

Analyst Day May 27, 2015 | Prague Antti Inkilä, Head of Housing Finland and CEE



Why are we in Prague today?

- Increasing the weighting of CEE countries is part of YIT's strategy
- In 2014, the Czech Republic alone accounted for 4% of the Group EBIT
- In 2014, YIT's residential units sold increased by over 60% year-on-year in the Czech Republic
- Growth prospects in Prague's residential market are promising
- Investments in the future growth made recently by acquiring significant plots in the area





YIT in CEE



Operations in CEE in brief



The CEE countries in figures, 2014

Revenue	EUR 162 million (9% of Group revenue)
Plot reserves, 12/2014	348,000 sq. m. of residential plots
Employees, 12/2014	~700
Residential start-ups	789 units
Apartments under construction, 12/2014	1,134 units

Operating countries

 Estonia, Latvia, Lithuania, the Czech Republic and Slovakia

Business areas

- Housing in all countries
 - Focus on self-developed apartment building projects, selectively also contracting
- Business premises construction in the Baltic countries and Slovakia
 - Offices, shopping centres, public premises, renovation of existing premises

Target group

 Focus on the middle and business class in housing



YIT is one of the key players in CEE's housing markets



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Positive macroeconomic outlook in the area

- The CEE countries among the fastest growing in Europe
- Geopolitical tensions and Russia's slowing economy have impacted the Baltic countries but less than expected



Sources: GDP growth: Bloomberg; Economic sentiment: European Commission



Private consumption drives growth

- Consumer confidence recovering in all operating countries
- Household consumption increasing
- Unemployment decreasing



Sources: Consumer confidence: European Commission, Retail sales: Bloomberg (partly excl. motor vehicles); Unemployment: 2005-2013 Eurostat, 2014-2016E the Baltic countries: Nordea Economic Outlook, March 2015, Slovakia and The Czech Republic: European Commission Economic Forecast, February 2015



CEE's role in YIT's strategy



CEE – integral role in YIT's strategy

- In autumn 2014 CEE defined as a strategic focus area for 2015-2017
 - Growth opportunities in housing and business premises
 - The weighting of the area will be increased
- Recent actions:
 - A plot acquired for nearly 900 apartments in Prague
 - A project of approximately 100
 apartments started in Prague
 - Several tender-based projects won in the Baltic countries
 - Active area development in Slovakia





Strong growth during recent years

Apartment start-ups and sales, units



Apartment inventory, units CAGR 2011-2014 100 17% 1,173 929 773 782 851



- Growth in sales volume
 every year since 2010
 - In 2014, 41% growth yearon-year in units
 - Q1/2015, sales grew by 53% year-on-year
- Apartment inventory increased to meet demand

1,263

129

- Start-ups temporarily low in Q1/2015
- Higher start-ups expected for coming quarters



Leveraging YIT brand and Group-level know-how

1. Utilising the housing process

- Improved decision making and investment pipeline management through harmonization
- Improved profitability through excellence in design management and in pricing
- ✓ Improved project management
- ✓ Excellence through best practices sharing
- ✓ Finnish high standards of work safety in use
- 2. Exporting concepts
- 3. Efficient sourcing
- 4. YIT brand
- ✓ Finnish/ Nordic image highly valued in the area

VILLINKI APARTMENTS

Finnish standard of living in Slovakia





YIT widely recognized for its projects and operations in CEE



Recent awards:

- Hospitalu "Best Housing project 2014" in Latvia
- Barsauskas *"Best Housing project 2014"* in Lithuania
- Villinki "Best Housing Project 2014" in Slovakia
- Kivikko *"Most progressive affordable housing project 2014"* in Slovakia
- Akacijas "Most energy efficient building in Latvia 2014"
- YIT Kausta: "Successfully operating company 2014" in Lithuania
- Latvian YIT Celtnieciba awarded for "Best projects of the Baltic countries" in 2015
- YIT Reding recognised as "Developer and Construction Company of 2014" in Slovakia



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Business update



Some positive signs in the Baltics recently

- Rising employment and real disposable incomes support the demand in the Baltics
- Increased apartment supply has kept residential prices stable in Estonia
- Plans to change legislation (leave-the-keys principle and immigration law) have impacted the mortgage market and the demand of foreign citizens negatively in Latvia
 - Situation has stabilized recently
- Russia's slowing economy has had some impact on market in Lithuania, but demand seen to improve lately
- Contracts won recently:
 - New building for the National Archives of Estonia
 - First phase in a major residential project named Promenaadimaja in Tallinn
 - Construction of a shopping centre in Vilnius





Brisk housing demand in Slovakia





- Strong economic recovery in Slovakia supports demand
 - High activity in the housing market in Bratislava
- Shift from rental occupancy to owner occupancy due to low mortgage interest rates ongoing
- Arising investors' interest
- Aim to start a major area development project, New Stein in 2015
 - Very good interest in the project in preliminary marketing



YIT in the Czech Republic

Analyst day May 27, 2015 | Prague Vladimir Dvorak, Managing Director, YIT Stavo



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Koti Braník, Prague district 4





YIT in the Czech residential market





YIT in the Czech Republic



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Green Motol, Prague district 5

- YIT operates in Prague and develops blocks of flats
 - A pure developer without own construction capacity
- Revenue 2014: EUR ~30 million, healthy profitability
- EuroStavo Consult, a project management company, was acquired by YIT in 2008
- First residential project launched in 2010
- 8 residential projects completed



Preference for home ownership is increasing Key trends and drivers for housing in the Czech Republic

Need for new, modern apartments

Living space per capita still low at 29 sq. m.

Demand for modern high-quality apartments

Internal migration to Prague

Growing economy

Domestic demand growing

Stable and broad industrial base

Skilled workforce attracts foreign investors

Preference for home ownership

Home ownership ~65%, share growing

Household debt only 31% of GDP in 2014

Improving purchasing power

Low unemployment (6%), still decreasing

Growing real wages

Fiscal expansion

YIT

Sources: Czech Statistics Office, CNB Eurostat and Euroconstruct

In units, the Czech residential market is roughly the same size as the Finnish market



Residential start-ups in the Czech Republic



• Start-ups around 24,300 in 2014, clearly below the long-term average

- The housing mix has changed
 - In 2010, the share of flats was 35%
 - In 2015, the share of flats estimated to be 48%
- Nearly half of all flats are constructed in Prague
 - Around 5,100 start-ups in 2014



*Source: Euroconstruct, November 2014 and JLL

Demand increasing while supply is stable in Prague



New apartments for sale in Prague 01/2015



- Demand has been increasing
- · Supply has recently been stable
- ~50 sq. m. apartments with two rooms enjoy best demand
- Increasing interest from foreign homebuyers



YIT is one of the top players



2014 residential completions in Prague, units



- YIT is among the top players in Prague
 - YIT's market share ~5%
- Only a few clearly larger developers, Central Group the market leader
- Most of the competitors private Czech companies



Source: JLL

YIT is challenging the market practices to improve capital efficiency

- Homebuyers typically pay a 15% down payment upon signing and the rest at completion
- YIT's customers pay a 15% down payment upon signing, 70% during construction and 15% at completion
- On average, 85% of apartment purchases are financed with a mortgage
- In YIT's case only around half of the customers use a mortgage
 - A discount is offered to customers who pay 100% upon signing
 - YIT also has many non-Czech customers, e.g. Russians, who pay 100% at signing
- Home ownership increasing, in the past a lot of cooperatives
- YIT sells mostly to private individuals, but also signed a EUR ~10 million deal with a private cooperative in March 2015





Koti Hostivař I., Prague district 10



Residential prices have started to increase moderately





Sources: CNB, Czech Statistical office and JLL

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- Since the Czech Republic entered the EU in 2004, the lower VAT has been increased several times
 - Has had an impact on residential prices
 - Latest increase came into effect on January 1, 2012
- Gross wage in Prague is on average ~35,000 CZK/month, the median is ~27,500 CZK/month
 - The levels are some 25% higher than the Czech average



A well functioning mortgage market

New loans for house purchase and average interest rate, CZK billion and %



- Access to financing is good
 - Sufficient competition between banks
- Typical Western/European mortgage contracts
 - Maturity 20-25 years
 - Mostly fixed interest rate, 3–5 years, but also floating rate loans
 - Denominated in local currency
 - Loan to value ~90%
- Average interest rate of new mortgages has decreased steadily in recent years
 - Current at a level of ~2.7%
 - The level is somewhat lower in Prague, around 2.0–2.5%
- Mortgages/GDP in 2014: 19%



Source: CNB and European Commission

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Favourable economic outlook

GDP growth and consensus forecast 3.0% 2.5% 2.0% 1.5% 1.0% 0.5% 0.0% -0.5% -1.0% -1.5% 2010 2011 2012 2013 2014 2015E 2016E

Consumer confidence



- The economy is closely linked to the German economy
- Strong automotive industry
- Net exporter with stable exchange rate
- Well-educated workforce
- Political stability has improved the consumer confidence



Source: Bloomberg and European Commission

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Leveraging YIT brand and sharing best practices





Sharing best practices

- Combining Group-level best practices with local market know-how enables successful plot acquisitions
- Group-wide brand renewal allows utilising strengths in sales and lowers fixed costs
 - Country-specific flavors secure suitability for the local market
- Apartment and building design is scalable
- First area development project according to group's best practices to be launched in the near future (Rokytka)
- Cross-border sales
- Two-way dialogue important for YIT's business development







YIT brand and origins strengths in sales



YIT is now one of the most recognized brands in the market

- Reliability and quality have become increasingly important for customers after the financial crisis
- Finland/ Finns are perceived very positively by the Czech, and Finnish origins are brought forward in all marketing communications
- Awareness of YIT's brand has increased clearly during the past few years
 - Modern design of projects, flat layout and energy efficiency listed as positives
 - Lack of references still main negative



"Living in Finnish style"

HYACINT MODŘANY

Filtrování prachových částic. Spokojené dýchání.

BYDLENÍ VE FINSKÉM STYLU





YIT's ambitions have received media attention

Hospodářské noviny, an economic daily newspaper in Prague:

- "Finnish developer YIT is one of the fastest growing development companies in Prague." (October 1, 2014)
- "Finnish developer YIT continuously carves an ever larger share of Prague's residential market." (December 10,2014).





YIT's projects in Prague





YIT's projects in Prague

- Currently projects under construction in three locations and several in development phase
- Two plots for a total of around 1,000 apartments acquired in 2015
- Good plots available, but competition is tough
- Complicated legislation can delay the permit process





Projects under construction

Kavalirka – Prague district 5

- Start-up in May 2015
- Expected completion in spring 2017
- Close to 100 apartments
- Located in downtown Prague, in central location with excellent public transport connections
- In addition to normal apartments, loft apartments and duplexes will be constructed in the building







Projects under construction

KOTI Hyacint – Prague district 12

- Phases 3 and 4
- Completion rate ~50%
 - Estimated completion in spring 2016
- 160 apartments
- Phase 4 sold to a private cooperative
- Located in the vicinity of a cultural centre and library
- The nearby Modřanská Rokle nature park offers excellent opportunities for outdoors activities

KOTI Green Motol – Prague district 5

- Phases 1 and 2
- Completion rate ~90%
 - Estimated completion by the end of 2015
- 150 apartments
- Located in the vicinity of several sports activities, school, kindergarten and hospital
- Excellent public transport connections to the city centre







Projects under development – Case example: Rokytka

Planned area development project

- Plot area: ~92,000 sq. m.
- Apartments: ~900 units
- Total living area: ~57,000 sq. m.
- Valid city plan and building permit
- Expected start-up during H2/2015
- Attractive living area with good public transport connections, green area and versatile services in the vicinity
- Construction in several phases
- Plot payment in instalments during coming years
- Group know-how utilised in all phases of the area development project

Rokytka park, Prague district 9







Summary



Summary



- YIT has excellent growth opportunities in the Czech Republic
 - Favourable market outlook
 - Market share growing and brand awareness improving
- Track record of strong growth combined with healthy profitability and positive cash flow
- Complicated permitting process
 limits pace of growth



Koti Hajek, Prague district 11

Together we can do it.

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